

AGILITY PR SOLUTIONS

IDENTIFY INFLUENCERS AND AMPLIFY MESSAGES

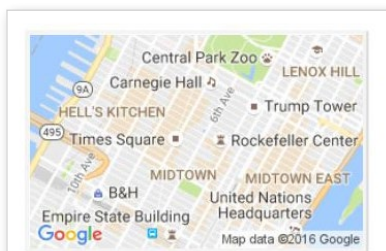
As media channels rapidly evolve and it becomes hard to get your story noticed, the need for PR and communications professionals to reach influential media, amplify messages, and evaluate their programs grows more urgent.

Agility, a cloud-based media database and communications service from Agility PR Solutions, lets you identify influencers and amplify your message so you can achieve your communications goals.

Database of
~ **800,000**
contacts in **over**
200 countries

FIND INFLUENCERS

Leverage Agility PR Solutions' global media database and pinpoint key contacts and influential audiences for your communications. Identify print or broadcast journalists, social media influencers, bloggers, and analysts from our immense database of almost 800,000 contacts and outlets in over 200 countries. Our team of researchers makes over 2 million updates and additions every year, so you can fully depend on the accuracy of the contact information.



Twitter: @smithjenbk
Job Title: Culture Reporter
Job Roles: Reporter
Lists: None
Languages: English (US)
Potential Audience: 2,276,207

Gather reliable media outlet and author details

Smith, Jennifer
Culture Reporter
The Wall Street Journal
Potential Audience: 2,276,207 Circulation, SRDS
Subjects: Culture, Entertainment, Law, Lifestyle
Twitter: smithjenbk
Facebook: wsj
LinkedIn: https://www.linkedin.com/company/the-wall-street-journal

Jennifer Smith (@smithjenBK) 13 minutes ago
David Mancuso, Influential DJ and Nightlife Pioneer, Dead at 72 https://t.co/MaNW4dCNiX via @vulture

Jennifer Smith (@smithjenBK) about 12 hours ago
'...some days, you want to be a Wookiee.' Because I Was a Girl, I Was Told ..., via @nytimes... https://t.co/VRLSve8zzL

- » **Find Influencers.** Search our global database of almost 800,000 journalists, outlets, bloggers, and analysts by beat, keyword or region.
- » **Connect.** Gather reliable media outlet and author details, including email and social media contact info. Our research team continuously checks and updates contact information, so you won't waste time with undeliverable emails or following up with authors who've changed jobs.
- » **Create Custom Lists.** Use the intuitive search function to compile contact lists for upcoming campaigns or based on topics of interest.

Agility Monitor Target Distribute Measure Manage

2086 Search Results
Search our global media database for journalists, outlets, and bloggers writing about your topics and interests.

Filter By
Subject
DMA / TV Region
News Focus

Searching for **People** who write about "Technology" or "Business" in "English (US)" and work for outlets with media type as "Magazine" and including blogs

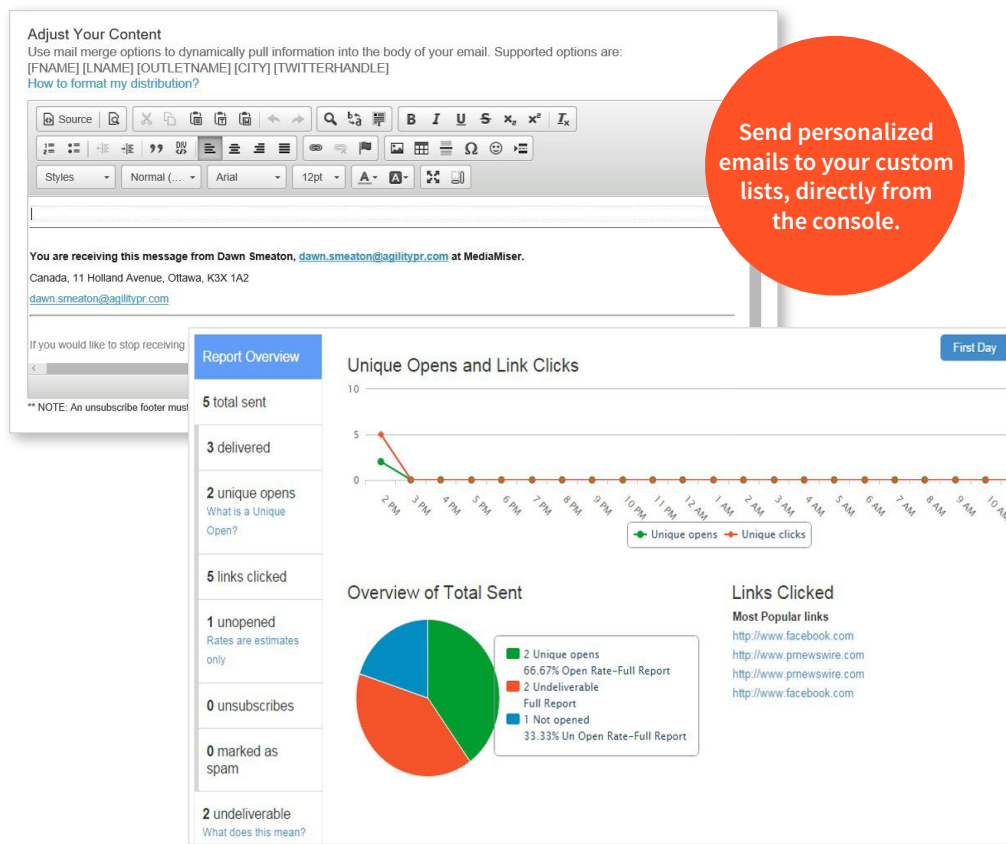
Selected Filters
National x Reset

1492 of 1492 Contacts Selected Select None

AMPLIFY MESSAGES

Agility helps you amplify your message by enabling personalized communication with key influencers. Send emails to your custom lists, right from the intuitive, cloud-based console. Track and measure communications — and share results with internal stakeholders and executives.

- » **Personalize Emails.** Add contact fields like name or outlet to your message and Agility will personalize emails.
- » **Track Engagement.** Easily track open and click rates of emails, right from the Agility console.
- » **Add engaging visuals.** Insert images, logos, graphs and charts, and links to multimedia content like videos, right into your press releases.
- » **Generate Reports.** Understand activity level and sources for all campaign elements.



Send personalized emails to your custom lists, directly from the console.

EXCEPTIONAL CUSTOMER SUPPORT AND SERVICE

You can rely on Agility PR Solutions to provide support and service that goes above and beyond to ensure you get the most from your investment. We offer:

- » Online support with helpful documentation, tutorials, and training sessions
- » Live support via phone, email, and live chat.

Agility | PR Solutions

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ABOUT AGILITY PR SOLUTIONS

Agility PR Solutions provides media database, monitoring, and analytics solutions to simplify the communications lifecycle. For over 10 years, organizations have trusted us to help them find influencers, amplify messages, monitor coverage, and measure the impact of their PR and communications strategies.