

AGILITY PR SOLUTIONS CONNECT

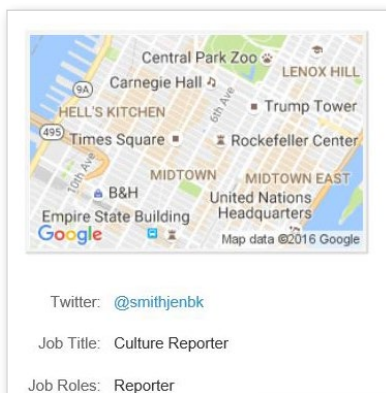
IDENTIFY INFLUENCERS AND AMPLIFY MESSAGES

As media channels evolve, as content sources get saturated and it becomes harder to get your story noticed, the need for PR and communications professionals to reach influential media, amplify their messages, and evaluate their programs grows more urgent. Using our cloud-based media database and communications service, the CONNECT package from Agility PR Solutions lets you find your ideal influencers, and connect and build relationships with them, so you can amplify your message and exceed your communications goals.

Over **800,000**
contacts & outlets
from around
the globe

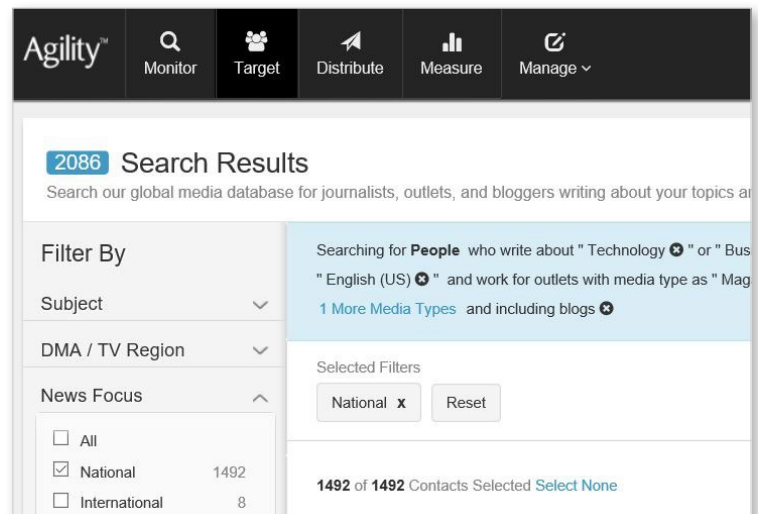
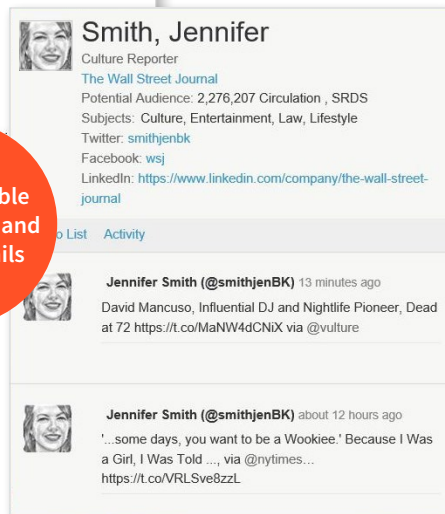
FIND YOUR INFLUENCERS

Leverage Agility PR Solutions' global media database and pinpoint key contacts and influential audiences for your communications. Identify print or broadcast journalists, online influencers, bloggers, and analysts from our immense database of over 800,000 contacts and outlets. Our team of researchers makes millions of updates and additions every year, so you can trust the accuracy of the contact information.



- » **Pinpoint Influencers.** Our keyword search pulls from billions of past articles to bring you the most relevant influencers. Also search by beat, media type, location, and more.
- » **Reliable Contact Details.** Get in-depth info on each of the 800,000+ contacts in our media database, including phone, email, and social media details. Our research team makes 1000s of daily updates, so you won't waste time with outdated info.
- » **Build Lists in Minutes.** Quickly compile and refine contact lists from your searches, or save important search criteria for future lists.

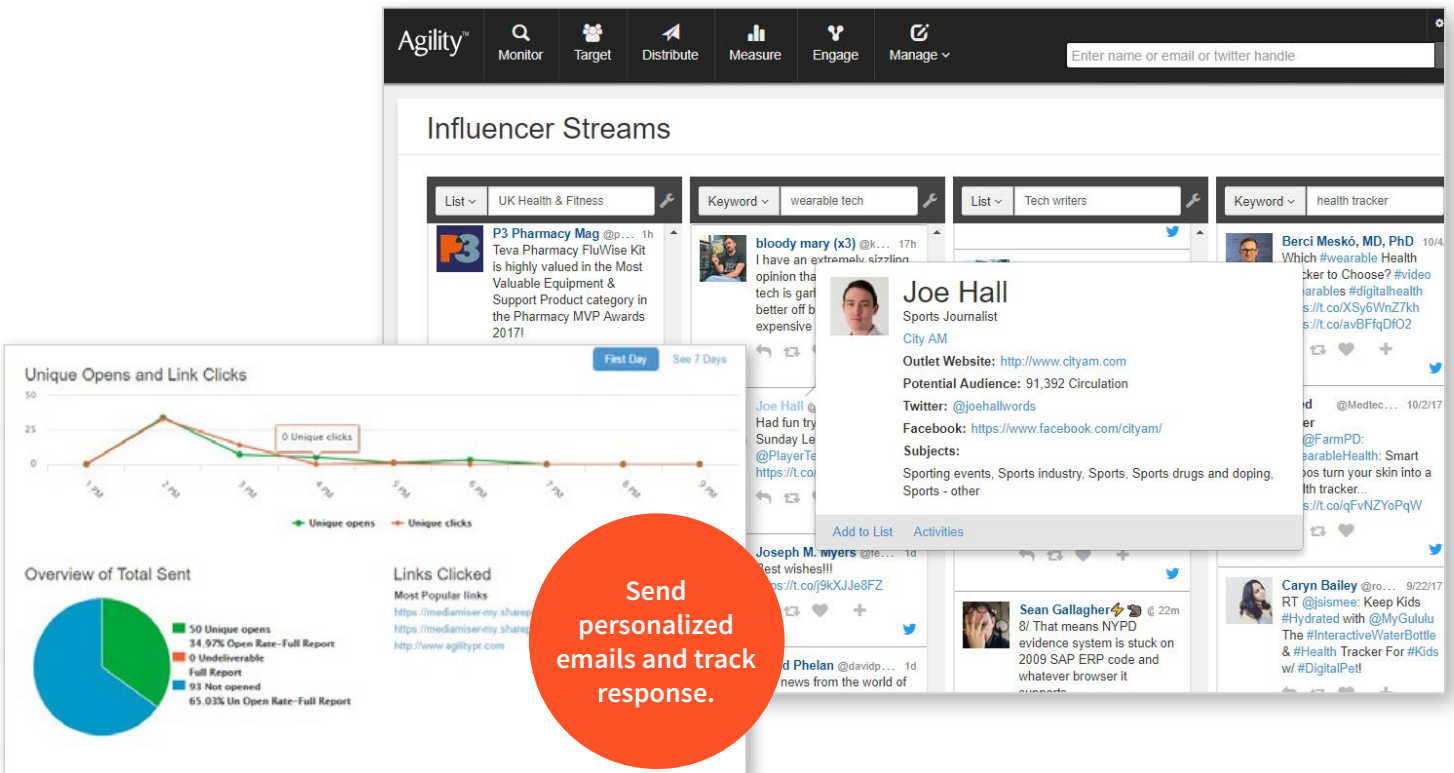
Gather reliable
media outlet and
author details



MAKE CONNECTIONS

Once you find the right journalists and influencers, you need to connect with them and build relationships so you have an amplification army at your disposal.

- » **Send Captivating Pitches.** Send emails directly in the platform to connect with journalists and influencers. Boost engagement by adding stunning visuals and personalized details, like first name or outlet name, to media pitches.
- » **Live Social Streams.** Create live streams of influencer tweets by keyword or contact list to hear the latest social conversations, gain insights, and identify new influencers to add to your lists in a snap.
- » **Track Engagement.** Prioritize your follow-up to influencers by seeing who opened your email and which links they clicked, so you know exactly what piqued their interest.



EXCEPTIONAL CUSTOMER SUPPORT AND SERVICE

Agility PR Solutions provides support and service that goes above and beyond to ensure you get the most from your investment. We offer:

- » Helpful documentation, tutorials, and training sessions
- » Chat, phone, and email support
- » A research team that can help find niche contacts and grow your lists



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ABOUT AGILITY PR SOLUTIONS

Agility PR Solutions provides media database, monitoring, and PR measurement solutions to simplify the communications lifecycle. For over 10 years, organizations have trusted us to help them connect with journalists and influencers, capture the details of their media coverage, and illuminate those findings so they can measure the true impact of their PR and communications strategies.